

HOME WORK

SUBJECT: BUSINESS STUDIES

CLASS- XII

1. Is management concerned only with doing right task, completing activities and achieving goals without taking into consideration the cost benefits ?” Give reason in support of your answer ?
2. Management is the life giving element in every business , without it the resources of production remain resources and shall never become production .” comment .
3. Name the level of management engaged in:
 - (i) Selection of employees
 - (ii) introduction new products
 - (iii) design a suitable advertisement: campaign to sell a new product
 - (iv) farming the capital structure of company
 - (v) preparing performance reports of employee hiring casual labourers.
4. A B C ltd. Is facing a lot of problems these days.The company profit margin is declining day by day . the production manager is blaming marketing management whereas marketing is blaming production department for not maintaining the quality . finance department is blaming both. What quality of manager do you think is lacking ? explain briefly .
5. Bhuvan ltd ., a garment manufacturing company set the target production of 100 garment per month at the estimated cost of rs.200 per garment . mohan , a worker worked double shift and manufacture around 150garments but at the estimated cost of rs 230per garments. On the other hand , ravi another worker focus on cost and handled resources very carefully so the manufactured 90 garments but the estimated cost of RS 190[per garments third worker maintained the balance and achieved target of 100 garment at the estimated cost of RS200per garments .
 - (a) Identify the quality possessed by ravi, mohan and what they are lacking .
 - (b) What quality is possessed by third worker ?

(c) Which worker is preferred by management ?

6. Hina and Harish are typists in a company having the same educational qualification. Hina is getting Rs 3,000 per month and Hitesh Rs 4,000 per month as salary for the same working hours. Which principle of management is violated in this case? Name and explain the principle.
7. A) Name and explain the principle of management which requires judicious application of penalties by the management.

b) Name and explain the technique of scientific management which helps in establishing interchangeability of manufactured parts and products.
8. Hero Ltd target is to produce 10,000 shirts per month at a cost of Rs 150 per shirt. The production manager could achieve this target at a cost of Rs 160 per shirt. Do you think the production manager is "effective"? Give reasons in support of your answer.

9. ASSIGNMENT: Prepare business studies project file 1 (AS PER CBSE GUIDELINES) topics

Already allotted and discussed in the class.